



LMF

NOVEMBER
2024

ENGAGE

Welcome

A new publication for our Members



Welcome to our first edition of LMF Engage, our new monthly publication for our Practitioner and Corporate Members.

Every month LMF brings practitioners and domain experts together from across the London Market to learn, network and collaborate. 2024 marks our 10 year anniversary being at the heart of the London Market. During this time, we've stayed true to our mission of providing a quality free to access "Practitioner" focused thought leadership hub, for everyone, from those entering the industry for the first time, through to the most senior leaders in the London Market. At LMF, all are welcome. To supplement our events programme, we aim to help you learn and grow through our publications and social media channels. We are extremely grateful to our Corporate Members who have helped us support the platform over the decade.

In this monthly publication, you'll find details of our most recent Market events and a guide to what's coming up. I feel we are all privileged to work in such a community focused marketplace and over my four decades in EC3, it's been clear to see that those who give the most to this unique trading environment, gain the most, both personally and professionally. Relationships are at the core of this, as we all know, and we are proud that LMF has helped a lot of our Members make long lasting friendships and commercial partnerships during the last decade.

Each month we'll also profile one or two of our Practitioner Members who will share their experience of LMF and what they gain from being part of our highly interactive sessions.

Podcasts, Market People Awards & More...

In this edition, we focus on some of the highlights of the the last few months, including our popular podcast series and of course, the pinnacle of our year, the Market People Awards, where the Market recognises some of it's finest champions. We hope you enjoy this first edition of LMF Engage. Do tell us how we can improve this publication and what additional events and activities you'd like to see us organise. Thank you for your continued support and contribution. It's genuinely appreciated. We're honoured to support you and the whole London Market community.

Yours sincerely

Roger Oldham
Chartered Insurance Practitioner
Founder & CEO - LMF

Register for our upcoming events

Learn, network and collaborate

FREE
ALL LMF EVENTS ARE FREE



Dates for your diary

21
NOV THURSDAY



CYBER RESILIENCE SUMMIT

This is our primary gathering for professionals in the London Market, and the wider insurance community, who are involved with cyber underwriting, broking or risk management, plus those in the EC3 marketplace who are responsible for cyber resilience in their firms. This workshop styled event is always popular

26
NOV TUESDAY



UNDERWRITING PRACTICE GROUP – ROUNDTABLE

Underwriting professionals will openly discuss the challenges in knowledge and skills transfer to the younger generation as a result of activities such as remote working and look at the role technology might play in supporting these issues. A delicious hot breakfast awaits

28
NOV THURSDAY



INNOVATION OF PRODUCTS & SERVICES IN UNDERWRITING & BROKING

At the roundtable event, in partnership with Professors from the University of Exeter Business School and Oxford Brookes University, along with an expert speaker, we'll discuss and debate how innovation could create a suite of new products and services in EC3

4
DEC WEDNESDAY



10 YEAR ANNIVERSARY PARTY

2024 marks LMF's 10 year anniversary in the London Market and on 4th December we'll be hosting an amazing evening of celebration, looking back with those who've made the last decade so memorable. The event will be taking place at the beautiful One Moorgate place. Invitation only

12
DEC THURSDAY



TECHNOLOGY & INNOVATION SUMMIT

This year's Technology & Innovation Summit has the overriding theme of "Creating real innovation in specialty insurance using technology" and we'll hear from various commentators, in this workshop styled event. There'll be lots of interaction, leading speakers and a networking lunch



Discover our latest podcast episodes

Hosted & Produced by LMF



The importance of data in delivering customer success

In this episode of The LMF Market People Podcast, host Roger Oldham, CEO and Founder of LMF, sits down with Paul Richmond, Head of Customer Success at Novidea, to explore the critical role of data in driving customer success. They discuss how a data-driven strategy can transform customer relationships and improve efficiency within the London and specialty insurance market.

30 Minutes



LMF & DataTick Episode

The Insurance Industry is one of the most data rich business environments, yet despite sitting on both vast pools of historical data and exploding volumes of new data, many firms in the sector are struggling to effectively manage this important asset. Roger Oldham talks with DataTick Founder, Simon Asplen-Taylor.



25 Minutes



Celebrating EC3's Finest

Remembering the colour and spectacle of the
2024 Market People Awards



Lifetime Achievement Award – Joint Winners
John Muir, WTW & Rob Myers, LMA

On June 27, 2024, LMF hosted the seventh annual Market People Awards at Merchant Taylors' Hall, honouring individuals who've made a standout contribution to the London Insurance Market. This year marked LMF's 10th anniversary, celebrating a decade of excellence and community.

The Polynesian-themed evening began with a stunning courtyard drinks reception, followed by a gourmet dinner, entertainment, and an awards ceremony recognising professionals who have made a remarkable impact in the industry. These are truly the Market's awards, with practitioners making the nominations and past winners forming the judging panel.

As a tribute to our dear friend, Joe Dainty, former Head of Operations at Lloyd's, who we lost earlier this year, LMF renamed the Outstanding Contribution to Change, Operations, and Industry Transformation Award to the **Joe Dainty Memorial Award** in his memory.

£6,324 – Thank you, London Market

LMF's nominated charity for 2024 was the Alzheimer's Society. During the Awards we hosted a silent auction, a prize draw and a live auction of some artwork painted by Joe, kindly donated by his wife.

Chris Park (Alzheimer's Society) and Richard Dudley (Aon) shared stories of how dementia destroys lives and the need for both research and support for those with this condition. They reflected on the significant impact that the insurance sector has played in helping to raise funds for this important cause.

Roger Oldham, LMF's Managing Director, commented on the event, noting, "The evening was a true celebration of emerging and seasoned talent, made memorable by the presence of over 230 guests and the warm remembrance of Joe Dainty, shared with his family."

LMF thanks our sponsors, including Lloyd's, Allied World, Beazley, the LMA and more, for supporting this extraordinary night. We look forward to another year of accomplishments within the London Market.



Recent Events

Highlights from our latest gatherings



Cyber Resilience Special Event - 17th September 2024

Key insights included proactive planning, lessons from real incidents, and the value of breach simulations. Discussions highlighted the critical "golden hour" for decision-making and the challenges of end-of-week incidents, underscoring continuous learning and collaboration to build resilience.



MPA: Highly Commended Drinks- 12th September 2024

We hosted an Awards After Party at our rooftop bar to celebrate the Highly Commended Award winners from the 2024 Market People Awards who couldn't attend on the night. We also presented a cheque to our charity, The Alzheimer's Society for £6,324. Special thanks to DataTick for supporting this event and being a great Corporate Member.



Generative AI Working Group - 25th July 2024

Key members of the LMF Gen AI Working Group met at our rooftop bar to shape the Working Group's future direction, facilitated by our Founder, Roger A. Oldham. Thank you to Ravi Shankar, Krishnakumar Nagarajan, Andre du Preez, James Fairgrieve, and Matt Jarman for guiding us. The group's work will benefit many Market professionals.



Special London Market Cyber Insurance Roundtable 18th July 2024

On July 18, we held a roundtable at the Guildhall with Professor Raj Muttukrishnan from City University, discussing insurability, pricing challenges, and claims trends. A great mix of leading cyber insurance professionals from the London Market attended.



Insurance Leadership In the Age of AI - 17th July 2024

On July 17, London Market leaders attended a workshop on "Leadership in the Age of AI." Col (Rtd) Brad Boyd, leading AI commentator, and former US Marine, shared insights on AI's potential but stressed the importance of adaptability. Attendees networked with peers and learned from Professor Roger Maull and his team.



Summer Social: Walking Tour Of The City Of London - 16th July 2024

At LMF, our Members also have a lot of fun. We organised a guided walking tour which unveiled hidden spots, highlighting the history we walk past daily in EC3. A big thank you to our Blue Badge Guide, Guy Fairbank, for this insightful outing, which concluded with drinks at the lovely APEX hotel – thanks to them!

LMF Practitioner Member Testimonials

Here's what our Members say



Ethan Godleib
Cyber Broker
Aon

"I've had the pleasure of attending two of the London Market Forums' insightful cyber roundtable events over the past year, and I cannot recommend them highly enough.

With top-tier speakers such as experts from NCC, KPMG, Fortinet etc and CISOs from some of the world's largest cybersecurity firms, these events are an invaluable opportunity to both deepen your understanding of the latest cyber trends and to connect with like-minded professionals.

The sessions provide a perfect balance of learning and networking (often with a delicious breakfast in the middle!) making them a must-attend for anyone in the Cyber space. A huge thank you to Roger, Evan and Will and the rest of the team for consistently delivering fantastic events and being such great hosts! "



Neil Williams
Business Architecture Lead
MS Amlin

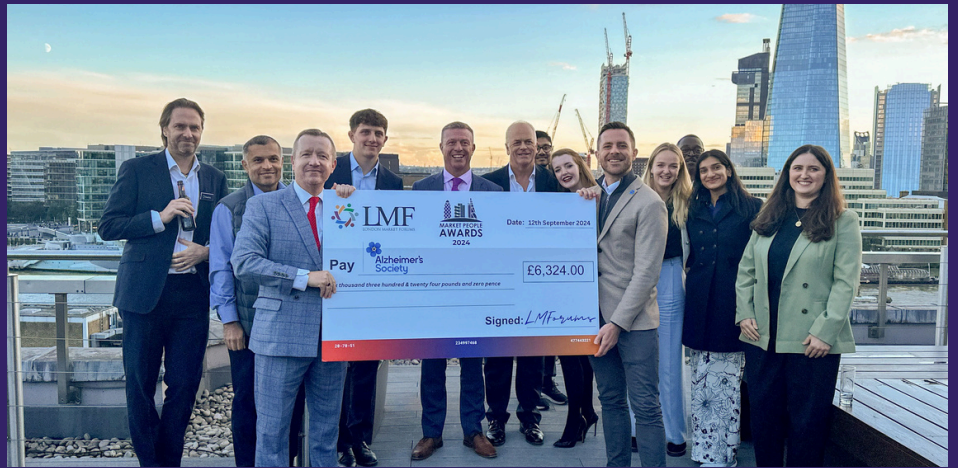
"I have always found the LMF community a great place to collaborate, network and have fun. It really plays on the strengths of the London Market's value proposition being around the 'value of the cluster', with so many like-minded firms and individuals participating.

Roger as the leader is a well-known and well loved figurehead of the community, and he provides a unique focal point and personality to the organisation, making it very easy to engage with. Many thanks for what you're doing, on both a personal and professional level."

LMF thanks our valued Corporate Members

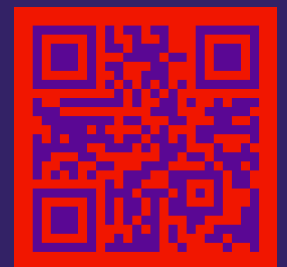


LMF - Putting you at the heart of the insurance discussion



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